

ADVERTISEMENT CAMPUS BRAND AMBASSADOR

Employment Type Casual
Location Various, Nationally

About Teach For Australia

At age 15, students from low socioeconomic backgrounds are on average almost three years behind their counterparts from high socioeconomic backgrounds. Teach For Australia's vision is of an Australia where *all* children, regardless of background, attain an excellent education.

We work towards this vision by recruiting highly competent individuals from diverse academic backgrounds and train and develop them to become exceptional teachers and inspirational leaders that meet the needs of schools in low socioeconomic communities and the broader education system.

About the Leadership Development Program

Teach For Australia Associates don't start out as teachers. We attract both graduates and professionals who represent a range of academic disciplines and career aspirations.

No matter where they come from or what their future pathway, each participant wants an opportunity to make a transformational impact while experiencing significant personal development.

- Associates teach at one of our partner secondary schools with full salary and benefits.
- After two intense, challenging and unbelievably rewarding years, Associates have completed our award-winning Leadership Development Program and earn a nationally accredited Master of Teaching (Secondary) degree on scholarship.

We are a top 100 Graduate Employer. Our program is amongst the most selective in the country.

About the Position

As a Campus Brand Ambassador, you will identify and inspire high calibre potential applicants to engage with Teach For Australia's mission, and ultimately apply for the program. You will be responsible for marketing and brand awareness, through tactics like:

- Supporting the planning and running events
- Attending career fairs
- Distributing flyers, posters and other marketing materials
- Supporting the establishment of strategic relationships with students, academics, clubs and societies, and other university influencers.
- Lecture pitching
- 1:1 conversations with interested applicants

You will operate in line with the organisation's core values (see chart below for specifics).

How to Apply

Applications will be accepted on a rolling basis, with a final application date of **midnight, Sunday 5th November**. To apply, complete this application form: <https://goo.gl/forms/4WI9LqyFJ8GnLyXb2>

Shortlisted applicants will be contacted on a rolling basis and should expect to complete pre-interview written activities, and a Skype or in person interview (depending on location).

POSITION DESCRIPTION CAMPUS BRAND AMBASSADOR

Department:	Recruitment	Employment type:	Casual
Reports to:	Recruitment and Advocacy Manager	Financial accountability:	\$NIL
Reports:	0 first level (direct) 0 second level (indirect)	Location:	Various, nationally

Role Purpose

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The Australian Government Department of Education is a major supporter of the Teach for Australia Initiative.

Skills, Attributes and Knowledge

Required

- Current university student (undergraduate or postgraduate study) with extensive university networks
- A self-starter, with ability to thrive in ambitious and dynamic environments
- Available for mid-January training dates in Melbourne (meals, travel and accommodation provided).

Desired

- Recent experience within a position of leadership will be considered favourably
- Experience in event management, advocacy, campaigning, activism, marketing and/or promotions.

What you can expect

- To commit to between 1-6 hours per week between February and September. *Note: hours of work are mostly flexible, but variable. Advanced time management and clear communication skills are necessary for success.*
- A five-day training and induction workshop held in Melbourne in mid January (travel, accommodation and meals will be provided).
- The role will formally commence approximately one week prior to the start of the 2018 University year.
- The position is paid at \$23 per hour.
- Successful applicants can expect to work in a small casual team (2-6 members) with responsibilities ranging across their own university campus (60% of role), capital city CBD precinct (20% of role) and other major university campuses in their capital city (20% of role).

Our Values

Empowering Greatness

We see great possibilities and strive to bring them to life. We seek to lead by example and are agents for change in ourselves, in students and in our society. We create empowering learning environments that enable others to excel.

Collaboration

We strive to build effective, professional relationships within and across sectors. We have a collaborative mindset that opens us to the opportunities and expertise available through partnerships. We work together - within the organisation, with Associates and with partners, to achieve the individual and systemic changes we seek.

Innovation

We bring energy and creativity to everything we do. We are excited by new ideas and look for new ways to do things that will bring us closer to achieving our goals. We embrace the opportunity to operate outside our comfort zone as a chance to grow and innovate.

Outcome Driven

We are inspired by ambitious goals and pursue them with determination. We use fact-based data to think critically about problems and solutions. We take personal responsibility for delivering meaningful, measurable impact within timeframes that are challenging and motivating.

Humility and Learning

We respect and seek to learn from the communities we serve and the people with whom we work. We recognise the limits of our own experience, ask questions and seek diverse perspectives to inform our views. We work with curiosity and resourcefulness, engage in honest self-reflection and look for ways to continuously improve.

Resilience

We are resilient when faced with obstacles and undaunted by the scale of the change we seek. We rise to the challenge and never forget why we do what we do.

Approvals

Written by: E. Cullen
Approved by: J. Williams
Evaluated by: F. Lymer
Job Grade level: Officer

Date: 10 October 2017
Date: 10 October 2017
Date: 10 October 2017
Review date: 30 June 2018