

JOB ADVERTISEMENT

CAMPUS BRAND AMBASSADOR

Employment Type: Casual

Location: National

Teach For Australia would like to acknowledge the many Traditional Custodians of the lands throughout Australia. We pay our respects to their Elders past, present and emerging, for they hold the memories, the traditions, the culture and hopes of Australia's first peoples.

- Opportunity to work with an engaged community of educators - working to **close the education gap**
- **Flexible work practices**, including the option to work from home
- Allowance and time off work for **professional development**
- Join us in our commitment and vision for [Reconciliation](#), in a space where we learn and grow together

About the Position

Campus Brand Ambassadors (CBA's) represent a grass roots approach to recruitment and brand awareness for Teach For Australia's (TFA) Leadership Develop Program.

About Teach For Australia

Our vision is an Australia where education gives every child, regardless of background, greater choice for their future. The mission is to grow a community of leaders committed to equity for children and young people, by recruiting and developing exceptional people to teach and lead across Australian schools

About You

- Business-to-customer experience
- Currently completing or have completed a bachelor's degree in any discipline
- Prior demonstrated work experience in any industry

Teach For Australia encourages applicants of all backgrounds to apply.

Please apply via the link with your CV and address the selection criteria below:

1. What university do you currently attend?
2. What degree are you studying?
3. What month and year are you graduating?
4. Why do you want to be a Campus Brand Ambassador for Teach For Australia?
5. Describe your connection to Teach For Australia's vision where education gives every child greater choice for their future *(250 words max - skills you will bring to the role, and how your work will contribute to the vision and mission of Teach For Australia)*
6. Briefly tell us about a time you have had to persuade someone or raise awareness of an issue *(250 words max - What was the issue, what was your timeline, what actions did you take, and what was the outcome?)*
7. The CBA role is campus-based and involves networking and relationship building with clubs, societies and other student based groups - what if any clubs, charities or community groups are you involved with? How long and in what capacity?

How to Apply

Please note, we will be running a rolling recruitment process, so please do not wait with your application.

For an opportunity to take your place in this life-changing organisation please [Apply here.](#)

All enquiries can be directed to jobs@teachforaustralia.org.

Please note that you must have the appropriate right to work in Australia in order to be eligible for this role.

Successful candidates will be required to undertake a National Police Clearance, and obtain a valid Working With Children Check.

For more information about Teach For Australia and its impact on educational disadvantage, please visit <https://teachforaustralia.org/>.



JOB DESCRIPTION

Role Title:	Campus Brand Ambassador (casual)
Function:	Recruitment & Assessment
Reports To:	Senior Recruitment Manager, Lead Generation

Role Purpose

Campus Brand Ambassadors (CBA's) represent a grass roots approach to recruitment and brand awareness for Teach For Australia's (TFA) Leadership Develop Program. CBA's are knowledgeable about their university communities and can leverage their established relationships to promote the program. They source partnerships and leads, are custodians of relationships with clubs, staff, and community groups, and raise awareness of TFA on campus.

Qualifications and Experience

Essential

- Business-to-customer experience
- Currently completing or have completed a bachelor's degree in any discipline

Desirable

- Prior demonstrated work experience in any industry

Skills, Attributes and Knowledge

Essential

- Exceptional communicator both written and verbal
- Easily approachable and proactive in your approach to establishing meaningful professional relationships
- Strong personal alignment to TFA's values and mission
- High level of demonstrated integrity

Desirable

- An understanding of TFA's Leadership Development Program or the ability to quickly acquire such knowledge
- Demonstrated influencing skills

Primary Accountabilities

Brand awareness and stakeholder engagement

- Actively support the Recruitment and Assessment Team to identify and inspire diverse and high-calibre potential applicants to engage with Teach For Australia's mission, and apply for the Leadership Development Program.
- Ability to work both autonomously and within a team-based setting to achieve set targets and KPI's
- Exercise sound judgment in regard to time management and competing priorities
- Build, leverage and maintain relationships with a variety of stakeholders to increase TFA brand awareness and application numbers from within our target markets
- Supported attendance at career fairs and events to promote TFA and the Leadership Development Program
- Communicate consistent and accurate messaging of early engagement programs
- Strive to achieve role-based targets and KPI's through a focus on the lead pipeline including the early engagement leads
- Conduct lead pipeline calls to potential applicants as required
- Continuously seek to understand the impact of educational inequity and integrate this awareness into the work aligned with the CBA role
- Proactively lean into TFA's Reconciliation commitment and strive to integrate learnings and awareness into the work aligned with the CBA role.



Our Values

Serve the Students

Everyone at TFA works in service of our vision for children and young people: an Australia where education gives every child, regardless of background, greater choice for their future. Our partnerships – with teachers and leaders in schools and across communities, organisations and systems – is in service of making their future fairer and brighter.

Have High Expectations

Having high expectations – for ourselves, of others, and of what should be possible for students – is essential. The students we serve deserve no less. This does not mean setting unrealistic expectations that cannot be met, however this does mean having a sense of possibility and being motivated by a bold ambition.

Make It Happen

To best serve students and their futures, we know there is a lot of work to be done. Not all of it will be straightforward. We act with deliberate intent. 'Hope is not a strategy'; we use data, creativity and the wisdom of experience to plan then execute. Our work is a marathon not a sprint, so we pace ourselves, working hard and smart.

Get There Together

We have a big vision and mission. We can't – and won't – achieve it on our own. Authentic, mutually reciprocal relationships come first. We know that relationships – with students, colleagues, the TFA community, and countless others involved in this work – underpin everything else. Through trusting relationships, we can harness the power of collaboration and foster a collective sense of belonging.

Celebrate Along the Way

We find joy and possibility in the big vision of what could be. We celebrate the strength and uniqueness of every student, and those who work in service of them. To sustain ourselves, we strive to laugh often and celebrate the small wins along the way. We believe in acknowledging contributions, recognising how far we have come by leveraging our strengths, and working with gratitude, humour and a bit of fun to keep us motivated for the journey ahead.