



## CAMPUS BRAND AMBASSADOR

**Employment Type:** Casual

**Location:** National (Perth, Brisbane, Sydney & Melbourne)

Teach For Australia would like to acknowledge the many Traditional Custodians of the lands throughout Australia. We pay our respects to their Elders past, present and emerging, for they hold the memories, the traditions, the culture and hopes of Australia's first peoples.

### About the Position

Campus Brand Ambassadors (CBA's) represent a grass roots approach to recruitment and brand awareness for Teach For Australia's (TFA) Leadership Develop Program.

### About Teach For Australia

Our vision is an Australia where education gives every child, regardless of background, greater choice for their future. The mission is to grow a community of leaders committed to equity for children and young people, by recruiting and developing exceptional people to teach and lead across Australian schools

### About You

You are currently enrolled and completing or have completed a bachelor's degree in any discipline at an Australian university. As a self-starter you will bring your previous business-to-customer experience and be able to demonstrate your ability to connect with a broad variety of people from all walks of life, due to your personable and communicative nature.

### Desirable skills:

- Microsoft office applications (Outlook & Teams primarily)
- Knowledge and use of multiple social media platforms
- Strong communication and organization skills

### Accountabilities

Brand awareness and stakeholder engagement

- Actively support the Marketing Team to identify and inspire diverse and high-calibre potential applicants to engage with Teach For Australia's mission, and apply for the Leadership Development Program.
- Ability to work both autonomously and within a team-based setting to achieve set targets and KPI's
- Exercise sound judgment in regard to time management and competing priorities
- Build, leverage and maintain relationships with a variety of stakeholders to increase TFA brand awareness and application numbers from within our target markets
- Supported attendance at career fairs and events to promote TFA and the Leadership Development Program
- Communicate consistent and accurate messaging of early engagement programs
- Strive to achieve role-based targets and KPI's through a focus on the lead pipeline including the early engagement leads
- Conduct lead pipeline calls to potential applicants as required
- Continuously seek to understand the impact of educational inequity and integrate this awareness into the work aligned with the CBA role

- Proactively lean into TFA's Reconciliation commitment and strive to integrate learnings and awareness into the work aligned with the CBA role.

### **How to Apply**

**Please note, we will be running a rolling recruitment process, so please do not wait with your application. Apply via the below link with your CV and answer the selection criteria questions:**

[Apply Here](#)

Please note that you must have the appropriate right to work in Australia in order to be eligible for this role. Successful candidates will be required to undertake a National Police Clearance, and obtain a valid Working With Children Check. If you have any questions about our recruitment, please email [jobs@teachforaustralia.org](mailto:jobs@teachforaustralia.org). If you don't hear back from us 2 weeks after closing the role, please note you were unsuccessful for this position. For more information about Teach For Australia and its impact on educational disadvantage, please visit <https://teachforaustralia.org/>

## **JOB DESCRIPTION**

### **CAMPUS BRAND AMBASSADOR**

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**Location:** National (Perth, Brisbane, Sydney & Melbourne)

#### **Role Purpose**

Campus Brand Ambassadors (CBA's) represent a grass roots approach to recruitment and brand awareness for Teach For Australia's (TFA) Leadership Develop Program. CBA's are knowledgeable about their university communities and can leverage their established relationships to promote the program. They source partnerships and leads, are custodians of relationships with clubs, staff, and community groups, and raise awareness of TFA on campus.

#### **Qualifications and Experience**

##### **Essential**

You are currently enrolled and completing or have completed a bachelor's degree in any discipline at an Australian university. As a self-starter you will bring your previous business-to-customer experience and be able to demonstrate your ability to connect with a broad variety of people from all walks of life, due to your personable and communicative nature.

##### **Desirable**

- Prior demonstrated work experience in any industry
- Microsoft office applications (Outlook & Teams primarily)
- Knowledge and use of multiple social media platforms
- Strong communication and organization skills

#### **Skills, Attributes and Knowledge**

##### **Essential**

- Exceptional communicator both written and verbal
- Easily approachable and proactive in your approach to establishing meaningful professional relationships
- Strong personal alignment to TFA's values and mission
- High level of demonstrated integrity

##### **Desirable**

- An understanding of TFA's Leadership Development Program or the ability to quickly acquire such knowledge
- Demonstrated influencing skills

## **Primary Accountabilities**

### **Brand awareness and stakeholder engagement**

- Actively support the Marketing Team to identify and inspire diverse and high-calibre potential applicants to engage with Teach For Australia's mission, and apply for the Leadership Development Program.
- Ability to work both autonomously and within a team-based setting to achieve set targets and KPI's
- Exercise sound judgment in regard to time management and competing priorities
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